



UPL UNIVERSITY
OF
SUSTAINABLE TECHNOLOGY



(Established under Gujarat Private Universities Act, 2009)

Student Startup and Innovation Policy 2.0 (SSIP) Sensitization Program Report

Date of Orientation: 09/07/2025 to 11/07/2025

Time of Orientation: 1:00 pm to 2:00 pm

Programs: BE, Diploma, BSc

Semester: 1st

Branch: Environmental Science & Technology, Chemical, Electrical, Mechanical, Chemical Technology, BSc, Computer, IT.

Report:

The Student Start up and Innovation Policy (SSIP) Orientation and Sensitization Program was organized for the first-year students with the objective of creating awareness about innovation, entrepreneurship, startup culture, and various opportunities available under the SSIP initiative.

The program was conducted during the period from **9th July 2025 to 11th July 2025**. Total **271 students** actively participated in the sensitization sessions. The sessions were coordinated and conducted by the members of the SSIP Cell from various departments of the institutes.

During the program, students were introduced to the objectives and benefits of the SSIP initiative. Detailed information was shared regarding:

- SSIP policies and objectives
- Innovation and start up ecosystem
- Intellectual Property Rights (IPR) awareness
- Funding support and financial assistance available for innovative projects
- Participation in Hackathons and innovation competitions
- Guidance for transforming ideas into startup ventures

The resource persons explained the importance of creativity, problem solving, and entrepreneurship among students. They also encouraged students to participate in innovation-driven activities and utilize the facilities provided under SSIP for project development and start up support.

The orientation program proved to be highly informative and beneficial for the students. The participants gained valuable knowledge about innovation opportunities, government support schemes, and the process of converting innovative ideas into successful projects or start up.

The program concluded successfully with positive feedback from the students, and it helped in motivating young learners towards innovation and entrepreneurial activities.



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Program Details

Particular	Details
Program Name	SSIP2.0 Orientation and Sensitization Program
Organized For	First Year Students
Duration	9th July 2025 to 11th July 2025
Total Participants	271 Students
Conducted By	SSIP Cell Members from Various Departments
Topics Covered	SSIP Policies, IPR, Funding Facilities, Hackathon, Innovation & Startup Awareness

Outcome of the Program:

The students became aware of the SSIP framework, innovation culture, startup opportunities, IPR awareness, and available funding support for innovative ideas and projects.

Regards,
Mr. Jignesh Joshi
SSIP Cell - Head